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“Bowling for Boobies” Busts out the Big Ones with Margaret Cho

Margaret Cho among guests scheduled to appear on October 13 at Lucky Strike Lanes in Hollywood

Los Angeles - August 27, 2008 -- Busted Foundation announced today plans to host its 4th Annual Bowling for Boobies (B4B) on Monday, October 13, 2008 at Lucky Strike Lanes in Los Angeles, coinciding with Breast Cancer Awareness Month. Scheduled appearances include Margaret Cho, star of the outrageous new series “The Cho Show” on VH1. Teams and participants are encouraged to sign up on the B4B web site (www.bowlingforboobies.com <<http://www.bowlingforboobies.com/>>) no later than September 9 to take part in this exciting and competitive affair. Team signups are limited.

Cho will be auctioning off one spot on her team to lucky fans through eBay in the next few weeks. The winner will have the opportunity to attend the event, socialize and bowl with Margaret and her team. Details will be posted on the Bowling for Boobies web site on September 8

The proceeds raised from this event help Busted Foundation provide monetary assistance to local women experiencing financial challenges as the result of fighting and living with breast cancer. Donations go directly to support these women who are overwhelmed with medical bills and their ongoing treatment.

B4B begins with a commitment to organize teams of six people who raise a team goal of \$6,000 minimum (or \$1000 min. per person) for women who are fighting breast cancer. On October 13, 2008 (6:00pm - 9:00pm) all of the teams come together to submit their contributions and bowl at Lucky Strike Lanes in Hollywood. Teams and individuals are eligible for prizes in this high energy, incredibly colorful social event. Raffle tickets and prizes will also be available.

"Have boobies, will bowl! Seriously, this event is so inspirational, seeing the amount of support they have generated in a short period of time. My heart goes out to all of the women who are living with breast cancer," said Margaret Cho.

Prior bowling experience is not required. The objective is to have fun while raising awareness and money for breast cancer.

Not in the area or no time for bowling? Interested parties can still make a direct donation of any amount online via the web site <http://www.bowlingforboobies.com/>

All told, prior Bowling for Boobies events have raised almost \$100,000 to benefit women fighting breast cancer.

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